

Minutes of the Meeting of the Board of Directors of Midlothian Community

Media Association held on Thursday 7th January 2016

1. Apologies for Absence- David Aird

2. Present: Bob Miller (BM) Carrie Campbell (CC) Steven Horsburgh (SH) Gordon. Clayton (GC) and Chris Mackrell (CM)

3. Minutes of Meeting of 23rd November 2015-- approval proposed SH seconded CC

4. Matters Arising

a) Painting: on hold to electrical work carried out. Bob Colvin to be asked to look at lights

b) Banners –Going ahead once format for logo available, IKEA— BM to chase up

c) Christmas events and Hogmanay shows had gone well- Thanks to Jim Ritchie and David Calder and David Pearson, Jim Fregin and Team at Dalkeith Lights- £50 coming in from Cllr. Beattie's Environmental Fund

d)Event on 19th March—Discussed ticketing and pricing---£7 usual charge by Skababs who will have support group and Disco. CM to find the best deal for online sales. 3 pairs as prizes—130 on sale

advance purchase due to venue rules

e)Gifts:Thanks to CM for biscuits to hostess of transmitter to be augmented by £50 M&S vouchers.

Gift to be purchased for the voice –over work on Jingles

d)Cupar Ford- SH to email them re missing payments and one for January 2016

Finance: Bank balance will be £3,800 K, Companies House up to date, £3000 from Midlothian Council- for 2016/17-----ESH unsuccessful---Community radio Fund and Scotrail due later this month SH to chase up. £480 had come in from Christmas ads Over £109 due from Easygiving Thanks to all who have used this painless way of raising funds.

Roadshows with collecting tins not appropriate for our type of charity

Advertising: Russell had done well in this regard and Transgression, restaurants and Hairdressers worth chasing up perhaps for spring promotions. There was an extensive discussion about trying to get 6 long-term advertisers or more with heavy discounting available for 3,6, &12 month contracts.

Details to be available in packages and a strategy developed

13. AOCB

15. Date of Next Meeting

