

Minutes of the meeting of the Board of Directors of Midlothian Community Media Association held on Thursday 12th January 2017 @ 7.15pm in Newbattle Community Centre

Present: Bob Miller (RM) David Aird (DA) Carrie Campbell (CC) Steven Horsburgh (SH) Chris Mackrell (CM) and Gordon Clayton (GC)

No Apologies for absence

1. Minutes of previous meeting held on 1st December 2016----Approval proposed SH seconded by CC

2. Business Arising: a) Hamper to Mrs McKellar-----SH to spend £40-£50—RM to deliver

b) Easygiving ad was Christmas specific- needs replaced

c) Accounts on web-site- Adjustment to site required or break down into smaller files or link to Dropbox

d) Illegal broadcast on nearby frequency: no reply to RM who will write again if necessary

Concerned listener's complaint may have been made in strong terms which may not be helpful.

It proved there was frequencies available in the area.

e) Radio Logos: Actioned but no response

3. Due to changed circumstance, we have received a letter asking us to move the transmitter from Mansfield. Geoff had spoken to Mrs McKellar and it appears that we have not done anything wrong and it is for reasons that she has not shared. The timescale was around 6 months so no time to lose. Discussion around a wide-range of alternatives that would cover the target area.(McSense, Water tank, Schools ,Mayfield Industrial Estate, Police Mast or friendly farmer on the hill between Gorebridge and Mayfield that does not exclude Woodburn. Affordability was an obvious issue but any cost was going to be an extra burden.

CM & Geoff to continue to identify options. GC to inform OFCOM and agreed that a paid for plot or plots should be sought for at least 2 options. Board members to identify contacts that might help the process.

4. Complaint/studio etiquette:

A complaint had been received about a presenter's behaviour in the studio.

After discussion, it was decided not to take action against any individual but

It was agreed that it should make it clear that the studio should only be entered with the permission of the Presenter on the desk.

5. Finance: Healthy Balance of £5449 with cheque from Bonnyrigg Parish Church of around £400 and other donations to be banked. PPL & PRS now combined are to be paid quarterly.RM to thank church. GC to check emails to help clear up confusion(again) about payment from Mayfield lights

£200 from Tesco and £220 from Christmas messages with at least 1 payment outstanding (Eskbank) CC). Aerial Man agreed to do CCTV on basis of Ads for Labour and will try to reduce cost of equipment by lowering specification. CM has completed paperwork for Radio Response which may lead to income from Uber. Car -Com advert ends 14/2/17

6. Small Grants awarded £2000-a cut of 33%, Aviva would pay £1000 but logistics made it more

sense to spend up to £400 to get a better solution to power cuts.

Community Radio Fund decision on 21/01/17

7. Promotions Role: R Male joined the meeting and was invited to share her vision for the role. RM reminded her that she had to be mindful of the time spent at the station and she did not see that increasing. R Male was thanked for her contribution and left the meeting. Subsequently, it was agreed that RM would talk to her about taking on the role which was within the expectations of the Board. Anything new was to come before the Board.

8. Fund-Raising: Offer from D Gillan for September to be clarified. A. Thomson offering to organise another quiz and a race night.

9. Birthday- 29th March+. Discussion on how this should be marked now that the Big lottery turned down our application. It was agreed to consult in-house and externally via Facebook to get ideas.

Party for members was on the cards. GC to ask Centre about Doors Open day later in year.

10. Scheduling: Under the Radar now Thursday 8-10pm. If JJ available then 10pm-1am on a Saturday on offer. Geoff meeting with 2 experienced presenters to see if they were interested in Thurs pm or a late evening. SH to market Wed 10pm-12 midnight.

Mike Marwick keen to get his shows back on 107.8 but needs to accept the need to do his own timings, acceptable an available slot and to brand the product as being for BDFM

11. Training Course: Discussion on when and target audience----Agreed that 16-25 year olds would be target group and SH to talk to Barry Wilkins. Ayden Butt had also indicated interest in helping.

March might be possible but need to avoid exam time.

12. RM still to contact VDS re our youth worker/trainers. Barry Wilkins had a PVG certificate and once his Friday show established the trainees could be placed with him on Fridays.

13. AOCB: Thanks to Heart of Matter team and CM for his Christmas day programming.

John Gibson from Fort Kinnaird trying to build relationships with community radio. Rate card passed on to him and await developments

PA system not working following the Mayfield lights. Mr Mackrell senior to examine was

Valentine Messages as a follow-up to Christmas was mooted by GC but the feeling was that the priority was to get proper ads.

Dalkeith Country Park was mentioned as a possible advertiser along with a local restaurateur.

Date of next meeting: Thursday 9th February 7.15pm for 7.30pm

(Keys to SH for period 18th Feb to 26th March