

Minutes of the Meeting of the Board of directors of Midlothian Community Media Association held on Monday 23rd November 2015

1. Apologies for Absence- Paul sent his apologies and intimated that while keen to remain involved, work commitments would make this difficult in the short-term. Other members were content with the situation and Paul had helped with the updated equalities Policy
2. Present: Bob Miller (BM) Carrie Campbell (CC) David Aird (DA) Steven Horsburgh (SH) Gordon Clayton (GC) and Chris Mackrell (CM)
3. Minutes of Meeting of 29th October 2015-- approval proposed SH seconded DA
4. Matters Arising
 - a) Painting: Rejected suggestion of using recycled paint- decision to go ahead as agreed
 - b) Banners –Logo & URL- BM has negotiated a cash transaction-agreed
 - c) IKEA—Community Support person has passed BM's details to new Marketing Director
 - d) Met with Colin Beattie MSP and he was very supportive about Sc. Govt. advertising and promised to help look for funds. Christine Grahame had found out that one station in the central belt gets advertising-Sunny Govan. East Coast FM & SCBN not helpful when asked for fine details.
 - e) Presenters Meetings- Name tabs raised again so we need to act
 - f) Grants-Small Projects –decision awaited as was the applications to ESH (for software upgrade) and Community Radio Fund. The standard grant from Midlothian Council was subject to 6 monthly monitoring.CC had produced financial figures and other volunteers were helping to provide data. Target 11th December
 - g) Web stream---Cap not applied as yet---Borders link counts as 1 listener
Some improvements to cabling to make the link better. Cannot be a reciprocal arrangement as you need someone here to switch to sustainer if link goes down.
 - h) Tourism meeting interesting but not necessarily useful
5. Bank balance; Steady around £3K----Cupar Ford behind with payments

SH to chase up. Some cash coming in for Christmas ads and merchandise

Hopefully the heavy period for outgoings passed for 15/16.

Details at the Bank will require a visit to Dalkeith to resolve as village branch is now closed. CC will file accounts with Companies House although she alerted the board that they are in the wrong format. OSCR has accepted them and Companies House has not raised this issue in the past.

CC would sort if required.

6. Advertising: Russell had done well acquiring nearly £300 but little response to other approaches such as emails to businesses and the voluntary sector. SH concerned about timescale for audio coming in.

Rob Murray as Santa would voice some messages. There was no requests for advertising in the run-up to Christmas.

It was agreed that those requesting and paying for greetings should be followed up in January. Other ideas were a low cost subscription for longer deals that dropped the unit costs to a low level. A proposal

to write off the setting up costs for a longer commitment will be worth re-visiting. There is still an outside chance of getting Community radio funding for an advertising person so we may have to allow that person to guide us.

7. Security/ vetting---as new slots involved locking up there is to be a policy that new volunteers require to verify their identity and home address. We have been very fortunate but need to pre-empt future problems.

8. Equipment: No change----agreed hub needs gutted but somethings will have to remain

9. Offensive material----CM does his best to edit new on the playlist but a number of older tracks remain due to uncontrolled inputs in the past. OFCOM

Breaches cause a great deal of trouble and we must try to avoid a complaint

10. Programming between 10pm-midnight could be achieved through:

Clayton Pratt on Mon

Kirsty on Wed

Sonny & Kolle and Addie on a Thursday

Tues retained for the time being in case the Airds decide to return

Christmas and New Year's Day scheduling to be pre-record although due to the new key system it is possible to do 'live'

The schedule for the festive season is up to for people to score out or add in as they can- CM & SH will sort out the sustainer with pre-record material that comes in or is available

11. Training: After discussion, we will try to do 4 weds- 7-30-9-30 from Jan 20th

And if necessary a second course in March.

12. Fund raising events- Suggestion from G McLeod that C & W artistes might do a show and that we approach others that have benefited from promotion on the station.

Subsequently CC spoke to Davie Gillan and the first event will be held on 19th March 2016 in Easthouses MW Club with the Skababs headlining supported by a Disco.

13. AOCB

Dalkeith Lights- CM has team in place—Jim Fregin will lead in Mayfield-other help be sought.

SH to organise gift for hostess of the transmitter on her barn

Any Christmas event will be organised by the volunteers themselves

Hogmanay- programming to be finalised-----A poster to go up to gauge whether other presenters want a party in the centre.

15. Date of Next Meeting: Thursday 7th January 2016@ 7 15pm